

POWER SUITS YOU



BY NATASHA CHALENKO

Power dressing is undeniably associated with the 1980s, when women began wearing tailored suits as a visual demonstration of authority in the male-dominated corporate workplace. “She was in a man’s world and she had to look the part,” said **Margaret Thatcher’s** stylist, **Margaret King**, summarizing a sartorial strategy of suiting up like men in order to be treated equally by them — a trend that has lasted to this day, with comfortable, menswear-inspired staples now part of mainstream women’s fashion. For the upcoming fall season, designers incorporated a new twist by channeling a woman’s bold, individual spirit with strong lines, sublime fabrics and confidence shining from within.

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#ManicMonday

The three-piece suit will inject order and control into anyone’s hectic day. Hit “refresh” on this classic style by introducing a Western twist. Is there a new sheriff in the boardroom?
Etro, etro.com.

T

#TransformationTuesday

Shake things up by looking uber-chic in a power dress. A cinched waist, no-fuss sleeves and slick, calf-grazing silhouette are the key elements to unrestricted movement. *Hermès San Francisco, 253 Post Street, San Francisco, 415-391-7200.*

W

#MakeltHappenWednesday

Mid-week blues are not for the power woman. Project military-style determination by focusing on expertly tailored fit combined with luxurious fabric and standout hardware. *Chanel, Select Chanel Boutiques, 800-550-0005, chanel.com.*

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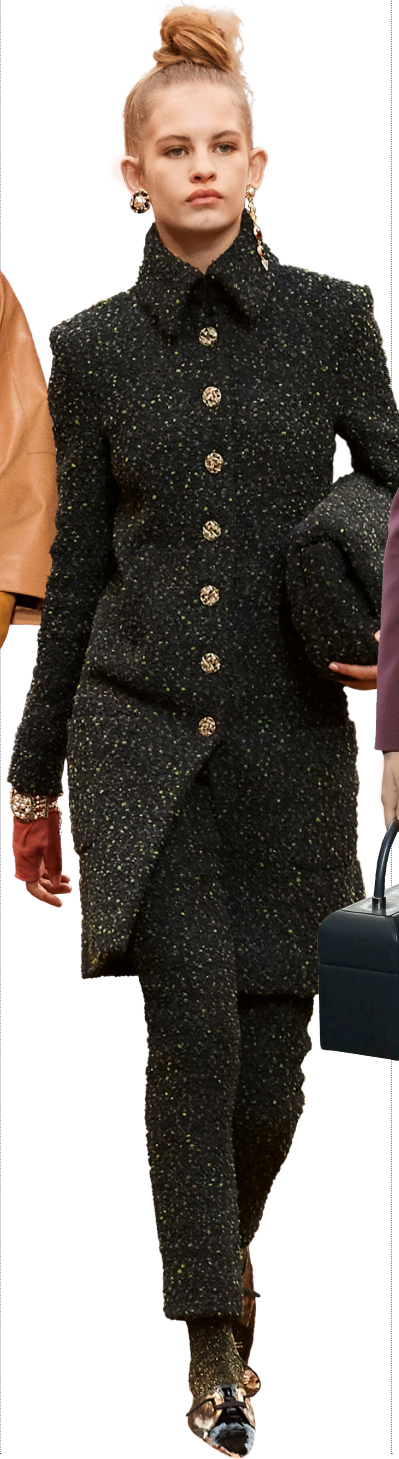
#ThrowbackThursday

Feeling nostalgic? Then a double-breasted ‘80s-style blazer is your weapon of choice. Give it modern appeal by working in urban details and streamlined accessories. *Gabriela Hearst, gabrielahearst.com.*

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#FridayFunday

Casual Fridays are so passé. Make your day fashionably fun with sleek tailoring, daring prints and last but never least: a fearless attitude. *Tom Ford, tomford.com.*



Power Shoe. Sharp-looking pumps that last all day long? Why, yes, they do exist. Look for an almond-toe shape and elegant block heel to support your bold stride. *Victoria Beckham Lucie Pump in camel; \$765, victoriabeckham.com.*



Power Beauty. Polished, subtle makeup enhanced by a natural lip color is integral to creating a confident look. No-transfer, long-wear lip tints will last you through a board meeting, lunch or fabulous party. *Dior Addict Lip Tattoo in Natural Nude; \$30, dior.com.*

Power Bag. A power woman knows that a bag should look anything but flashy or try-too-hard. Opt for top handle designs with clean minimalistic lines, easy-access compartments and sophisticated color. *Prada Galleria Bag in Fire Engine Red; \$2,250, prada.com.*

